

Franchise Prospectus

Take the Next Step in Your Career — With a YO! Kiosk Franchise Opportunity

Are you ready for a new challenge? Feeling like all your hard work is going into someone else's success? Or perhaps you've always dreamed of being your own boss?

If you said yes — this could be the opportunity you have been waiting for.



Work for Yourself, But Never by Yourself

At KSB Recruitment, we are proud to be working with YO! to find passionate food professionals with cheffing experience who are ready to step into ownership. This is your chance to own and operate a sushi kiosk business that's already generating revenue and profit, operating under the well-known YO! brand in Tesco supermarkets.

These freshly made sushi kiosks enjoy a captive customer base, thanks to daily footfall, and offer significant earning potential for driven and entrepreneurial partners.



Who Are YO!?

YO! has been delivering bold, vibrant Japanese and Asian flavours across the UK for years. Since launching their first kiosk in 2018, they have grown to nearly 500 locations — and in 2023, they launched a franchise model to give food lovers the chance to run their own business with the power of a national brand behind them.

Now, as they expand further across Tesco, they are inviting enthusiastic, entrepreneurial sushi lovers to be part of something big.

When you join the YO! franchise family, you also become part of what is set to become the UK's biggest sushi franchise system, benefiting from the shared knowledge, systems, and ongoing support of an experienced group.

Why This Opportunity Stands Out

Running your own YO! Kiosk franchise means stepping into a well-established brand with a proven model. Here's what's in it for you:

- A ready-made customer base – thanks to the high daily footfall in Tesco stores.
- Genuine business growth potential – drive your own sales and profits with full control over your kiosk.
- Full support from day one – enjoy a turnkey setup, complete with all equipment, onboarding, training, and supply chain access.



What's in it for you?

- Be your own boss!
- Flexible working
- Full initial training
- Support of best in class operators
- Drive your own profitability

What Being a YO! Franchise Looks Like

This isn't a hands-off investment, it's a hands-on role made for food lovers who thrive in fast-paced environments. You'll be fully immersed in running your kiosk, from sushi preparation to managing your team and finances.

Your Day-to-Day:

- Preparing fresh sushi and Asian-inspired meals with creativity and precision
- Providing excellent customer service and building relationships
- Managing stock, inventory, and supply orders
- Ensuring top-tier hygiene, cleanliness, and food safety standards
- Overseeing staff performance and rota management
- Handling finances, payroll, invoicing, and monthly P&L reports
- Collaborating with supermarket staff and YO! support teams



What You Will Need to Succeed

We're looking for enthusiastic, motivated people who are serious about building a business.

Ideal Qualities:

- A passion for sushi and Japanese cuisine (essential!)
- Experience as a Sushi Chef or in a fast-paced food environment (preferred but not essential)
- Understanding of food hygiene and safety practices (certification desirable)
- Strong people skills — from customer interaction to team management
- Comfortable with standing 8+ hours a day and fast-paced prep work
- Fluent in English (reading, writing, speaking)
- Financial literacy — able to forecast and manage your own P&L



Testimonial

Shiauli Wong Franchise Partner Panku Bearsden

Shiauli started with the Snowfox group as the kiosk manager of Panku in Bearsden in 2020. Following a successful year in her kiosk which included beating various sales and profit records, Shiauli took on the role of Regional Trainer for kiosks in 2021, delivering her knowledge and skills to help open 40 new kiosk sites in England and Scotland. When the opportunity to become a franchisee with Panku was available in 2022, we were delighted that Shiauli decided that this was the right move for her. Here's what Shiauli has to say about being a franchise owner:

"Franchising with the group has been nothing but a treat! The group provides the perfect platform for budding franchisees with their well tuned internal control systems accompanied with an abundance of opportunities to grow as an individual. Working with the group has also allowed me to excel in my leadership skills, to lead my team to sustainably generate revenue while maintaining top notch customer service"



Lets make it happen

At KSB Recruitment, we will support you every step of the way, from application to training and beyond. If you are ready to take control of your future, earn what you deserve, and grow your own business with the backing of an iconic brand, we want to hear from you. Email us today!

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